



Delta Chapter Alumni Association **110th Anniversary Celebration!**

110th Anniversary Celebration - Commemorative Souvenir Book Ad Purchase Form

You are invited to actively participate in celebrating the 110th Anniversary of Kappa Alpha Psi Fraternity, Delta Chapter, by placing an ad in the souvenir book. This is an epic event, and your support and presence will provide you and your family with a lifetime of memories!

➤ *Proceeds from the Ad sales and all activities will be donated to Wilberforce University. It is our way of giving back to the next generation of students. Proceeds will go towards scholarships, refurbishing existing facilities, operating budgeting, equipment, and all the ancillary items that a university needs to function.*

➤ *Selfless giving is a key element of a person's character.*

AD FORMAT GUIDELINES:

- We cannot create or design “custom ads”. We need either a “**ready to copy**” paper version or a “**ready to print**” electronic version of the ad.
- The committee will not print ads that are deemed inappropriate and there will be **no refunds**.
- Accepted file formats for the advertisement document (i.e. text and graphics) are MS Word and Adobe PDF. Photos must be sent separately. Please use a 14-point font and send your file with your name as the file name. For multiple pictures, append a numeral to distinguish them. For example, Wayne Watson picture 1.jpg, Hendersonville Alumni.pdf.
- Send your Ad materials by email.
- Accepted file formats for photos are jpg image files. Recommended image resolution is 300dpi.
- Please be sure to identify everyone in each photo by name and location in the photo, preferably from left to right. Also, specify what captions you desire for your pictures, if any. For example: *My trip to Spain.jpg; my kids Susie, JohnJr.jpg; me, wife Jackie, Susie, JohnJr.jpg*. If you are experienced with creating PDF documents, you may submit your Ad as a completed PDF (.pdf) file complete with a picture layout – Built to One page Ad size (at least 16pt size – any font).



AD MATERIALS DUE BY December 31, 2024

Delta Chapter Alumni Association **110th Anniversary Celebration!**

www.kapsideltachapter1915.org

Submit electronic Ad files by E-Mail to: Ad Committee: deltachapteradbook@gmail.com
Subject: 110th Ad Files

For any questions or concerns involving ad purchases please contact Mike Brown at **646.410.1764**

Material and payment due by December 31,2024

Submit Ad files by Mail:

Delta Chapter Alumni Association
250 Central Ave, Apt. 3
Attn: Mike Brown

Submit check by Mail or Electronic Payment:

Delta Chapter Alumni Association
Suite 130 PO Box 462
East Point, GA- 30344
Attn: Dante Benton- # **404.514.9500**
Electronic Payment: PayPal. www.PayPal.Me/DCAA1915
And Cash app \$DCAA1915

110th Ad Order Agreement for Registering Supporters

- I have e-mailed my Ad files that meet the stated Ad submission guidelines.
 - Word Document/PDF
 - Picture

- I have postal mailed the following items that meet the stated Ad submission guidelines.
 - Word Document/PDF
 - Picture
 - Registration form
 - Ad files

Ad Size Pricing:

- Full Page - \$150 Half Page - \$125

 - Business Cards - \$100
 - Center Fold (crosses over 2 pages) - \$1,500
- Inside front/inside back covers

Image:*(if nothing is selected, a default will be color, unless the photo is black and white)*

- I have added \$75 for you to mail me a copy of the souvenir book to the address listed below. All souvenir books, if purchased, will be mailed to the address on the ad form no later than 90 days after the event. **(This is for those who are not paying the Diamond or Ruby Level registration fees.)**

- Check box to confirm: Signature and/or payment authorizes Delta Chapter Alumni Association to publish my submitted Ad(s) in the 110th Anniversary Souvenir book and make appropriate adjustments to formatting (not content) if required.

Please Print:

Purchaser's Name: _____ State _____ Zip _____
Telephone () _____ e-mail _____
Website _____

Special Ad Instructions

Signature: _____ Date: _____

NOTE: ALL AD MATERIALS, FORMS & PAYMENTS DUE BY December 31, 2024

Find us on:

Facebook: 110th Anniversary Celebration: KAPsi Delta Chapter
www.kapsideltachapter1915.org